

Message Text

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PAGE 01 THE HA 01980 180937Z

21

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 COME-00 /020 W

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R 180904Z APR 75

FM AMEMBASSY THE HAGUE

TO SAN FRANCISCO CONVENTION & VISITORS BUREAU

1390 MARKET STREET, SUITE 260

SAN FRANCISCO, CALIF 94102

INFO SECSTATE WASHDC 5716

UNCLAS THE HAGUE 1980

E.O. 11652: N/A

TAGS: BEXP, NL

SUBJECT: TOURIST PROMOTION LITERATURE

1. THE VISIT-USA TOURIST INFORMATION SERVICE NOW OPERATED IN AMSTERDAM BY THE NETHERLANDS AMERICA INSTITUTE WITH VOLUNTEERS FROM THE LOCAL AMERICAN COMMUNITY AND IN COOPERATION WITH THIS EMBASSY RECEIVES MANY REQUESTS FOR CALIFORNIA TOURIST LITERATURE FROM PROSPECTIVE DUTCH TOURISTS. ITS SUPPLY OF YOUR MATERIAL IS JUST ABOUT EXHAUSTED AND IT URGENTLY NEEDS 250 COPIES OF YOUR "VISITORS MAP OF SAN FRANCISCO" AND 100 COPIES OF "SAN FRANCISCO SEVEN GREAT CITIES IN ONE".

SUPPLIES OF MORE RECENT BROCHURES WOULD ALSO BE VERY HELPFUL. ENGLISH-LANGUAGE MATERIAL IS COMPLETELY ACCEPTABLE SINCE VIRTUALLY ALL PROSPECTIVE DUTCH TOURISTS TO US SPEAK AND READ ENGLISH.

2. WE WOULD APPRECIATE YOUR SENDING THE ABOVE MATERIAL TO THE EMBASSY SO WE CAN PASS IT TO THE VOLUNTEERS. MATERIAL CAN BE SENT AT DOMESTIC POSTAGE RATES BY USING OUR APO ADDRESS WHICH IS: AMERICAN EMBASSY, (COMMERCIAL SECTION), APO NEW YORK, 09159. ALSO YOUR LOCAL POST OFFICE CAN SUPPLY INFORMATION ABOUT THE PAL PROGRAM

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UNDER WHICH PARCELS TO APO ADDRESSES CAN BE SENT

AIRMAIL FOR \$1 ADDITIONAL POSTAGE. MANY THANKS,
GOULD

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NNN

Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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